

Integrate Online Fundraising with a Database that Manages Your Whole Organization

Use Entango's Services to Connect with Constituents

- ✓ Ask your supporters to donate online
- ✓ Ask your supporters to start and renew memberships online
- ✓ Enable participants to register and pay for events and classes online

Integrate Information into Mission Maestro

- ✓ Automatically integrate information collected online into Mission Maestro
- ✓ Eliminate time-consuming duplicate entry and reduce data entry mistakes
- ✓ Set an automated interval for information integration

Manage the Details with Mission Maestro

- ✓ Programs - budget, funding, receipts, payments, outcomes, supporters, contacts, publicity and individual activities.
- ✓ Activities - type, locations dates and times, people involved, and finances
- ✓ Volunteers - match skills and availability with activity needs; manage training, certification, recognition, participation, correspondence and more
- ✓ Venues - physical locations, seating arrangements, payment, attendance, costs
- ✓ Grantwriting - proposals, associated programs and activities, grant effectiveness
- ✓ Fundraising - solicitations, campaigns, donations, pledges, memberships, contacts, correspondence

Tie Outcomes to Funding Sources with Mission Maestro

- ✓ Standardize outcome measurement for your programs and services
- ✓ Track funding sources for each program or service
- ✓ Tie outcomes and funding sources to each program
- ✓ Report to donors and funders on the outcomes their funding produced

Use Entango's Email Services to Share Your Successes

- ✓ Use Entango's email services to produce email campaigns that share your successes with supporters
- ✓ Enable friends to refer their friends to you
- ✓ Report on messages delivered, opened, and forwarded



MISSION
Maestro





MISSION Maestro

Contact Management

- ✓ Manage contacts, relationships & other detailed information
- ✓ Track contacts & their activities
- ✓ Define unlimited categories for people & organizations
- ✓ Professional, Board and other human resource management

Program Management

- ✓ Easily manage finance & logistics of programs & services
- ✓ Track & report outcomes
- ✓ Organize and share information for maximum efficiency
- ✓ Unlimited user-defined programs & projects

Activity Management

- ✓ Unlimited user-defined activities & services
- ✓ Manage participation, people, locations, dates & times
- ✓ Manage financial transactions and material fulfillment
- ✓ Easily produce calendars of events

Fundraising

- ✓ Manage solicitations & campaigns of any type
- ✓ Process pledges & donations
- ✓ Prospect & donor management & reporting
- ✓ Evaluate solicitation effectiveness

Grant Management

- ✓ Manage & report on grant associated activities
- ✓ Process grantee financial transactions
- ✓ Track and capture reporting requirements
- ✓ Evaluate grant effectiveness

Membership Management

- ✓ Manage individual & group memberships
- ✓ Process membership dues
- ✓ Membership renewal management
- ✓ Track & report on membership development

Correspondence Management

- ✓ Outbound email to individuals & groups
- ✓ Produce mail-merged letters to individuals & organizations

Outcome Measurement

- ✓ Define the participant benefits or changes you want to track
- ✓ Measure participants' increased skills, knowledge or behavioral changes
- ✓ Report outcomes for individuals and across programs
- ✓ Connect outcomes to the funding that made them possible

Volunteer Management

- ✓ Match volunteers' skills and availability with your needs
- ✓ Manage volunteers' time and participation
- ✓ Report on the work your volunteers have done
- ✓ Organize certification and other training

Grantwriting

- ✓ Manage grant applications process
- ✓ Track milestone dates for deadlines, decisions & reports
- ✓ Track programs & activities associated with awards
- ✓ Save, retrieve and share proposal document contents

List Management

- ✓ Generate targeted lists based on specific selection criteria
- ✓ Exclude people or organizations by specific criteria
- ✓ Organize, share, save and reuse lists
- ✓ Create instant lists for research & information management

Cross-Functional Reporting

- ✓ Reports capture information across departments
- ✓ Track outcomes for easy reporting to funders & board
- ✓ Useful knowledge to track resources
- ✓ Important information for decision-making

Document Management

- ✓ Maintain mailing history
- ✓ Record & track email correspondence
- ✓ Store & share documents organization wide

Reminders

- ✓ Link reminders to people, organization, programs & activities
- ✓ Easily drill down into associated links
- ✓ Shared reminders among organization members